

AI and Me - The Role of Decisioning Digital Twins

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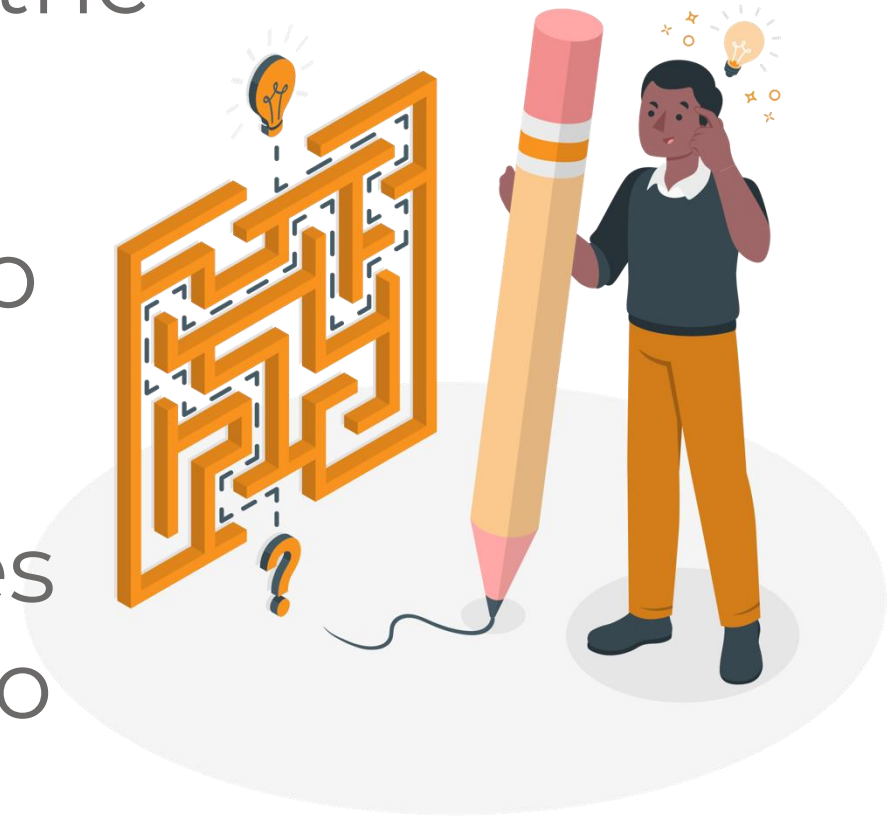
Analogue to Digital – Decisioning Digital Twins (DDTs)

- The Challenge Today
- A Digital World
- What is Your Value?



The Challenge Today - Decisions

- Timely Decisions - **ACCESS** to the people who know.
- Traditional AI is an approach to finding things out
- Decision Intelligence AI creates more access to the people who know. Scaling expertise.



A Digital World And You

- A digital world contains many more processes and transactions that happen in real-time.
- If you want to stay relevant, you will need to find a way to participate in a digital world



What is Your Value?

- You are needed when there is uncertainty in a process
“We are not totally sure and need to get Prof. Jayne’s view”
- Merlynn’s TOM™ technology can digitize your knowledge, expertise and experience and keeps you central to the AI
- Decisioning Digital Twins give access to the right **decision**, at the right **place** at right **time**



Twins at Work Today

MERLYNN

Using the TOM™ technology, organizations have successfully replicated the decisions of human experts in the following verticals.



Banking & Financial Crime

FINANCIAL CRIME RISK AML / KYC

- Customer Screening PEP/Sanctions
- Transaction Monitoring
- Payment Screening
- Geo-location Alerts - Primary Key

CASH OPERATIONS

- ATM Complaints



Insurance

UNDERWRITING

- Portfolio Screening
- New / Renewal Risks
- Referrals
- Treaty Compliance

SURVEYING

- Property Survey
- Employee Fraud

CLAIMS

- Fraud / Non-Disclosure
- Forensic Investigations



Healthcare

HOSPITAL ADMISSIONS

- Low Acuity Admissions

DRUG TREATMENT

- Oncology Drug Approval
- Ozempic Approval

PRE-AUTHORIZATION

- Non-Emergency Hospital / Clinical Treatment Authorization
- Gynaecology Treatment Authorization



Compliance & Ethics

CONDUCT

- TCF & Ethics
- Complaints / Chat Bots
- Financial Remediation

BUSINESS ETHICS

ANTI-BRIBERY

- Gifts and Entertainment

EXPORT CONTROL

- Strategic Trade Controls
- Customs & Screening



Cyber Security & IT Operations

IT ALERTS / INCIDENT RESOLUTION

- Standard Incident Resolution
- Major Incident Resolution

INFORMATION SECURITY ASSESSMENT

- Vendor Security – Enhanced Due Diligence

CYBER SECURITY

- Incidents and Resolution

Would be great to find space in your world to prove this out

MERLYNN

Merlynn Intelligence Technologies Corporation is a pioneer in delivering practical Decision Intelligence solutions with Decision-Making Digital Twins.



E2Tech are a Merlynn TOM™ implementation partners and headquartered in the UK.

For more information:

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